

# Press Release

## Pason Reports First Quarter 2014 Results

#### FOR IMMEDIATE RELEASE

**CALGARY, Alberta (May 6, 2014)** – Pason Systems Inc. (TSX:PSI) announced today its 2014 first quarter results.

## **Performance Data**

Three Months Ended March 31,	2014	2013	Change
(CDN 000s, except per share data)	(\$)	(\$)	(%)
Revenue	123,174	109,267	13
Income	20,821	29,608	(30)
Per share – basic	0.25	0.36	(31)
Per share – diluted	0.25	0.36	(31)
EBITDA (1)	70,469	59,790	18
As a % of revenue	57.2	54.7	5
Funds flow from operations	56,311	50,090	12
Per share – basic	0.68	0.61	11
Per share – diluted	0.67	0.60	12
Cash from operating			
activities	64,385	46,194	39
Free cash flow (1)	47,876	32,250	48
Per share – basic	0.58	0.39	49
Per share – diluted	0.57	0.39	46
Capital expenditures	16,509	13,944	18
Working capital	152,227	190,487	(20)
Total assets	493,291	509,914	(3)
Total long-term debt	_	_	_
Cash dividends declared	0.15	0.13	15
Shares outstanding end of period (#)	82,422	82,050	_

<sup>(1)</sup> Non-IFRS financial measures are defined in the Management's Discussion and Analysis section.

#### Q1 2014 vs Q1 2013

The Company generated consolidated revenue of \$123.2 million in the first quarter of 2014, up 13% from \$109.3 million in the same period of 2013. Growth in US market share, increased penetration of the Company's major product groups, continued strong growth in Communications, Gas Analyzer and EDR peripherals revenue and a strengthening of the US dollar relative to the Canadian dollar all contributed to revenue growth in the first quarter.

Consolidated EBITDA increased to \$70.5 million in the first quarter, 18% higher than the first quarter of 2013 and funds flow from operations increased 12% to \$56.3 million for the three months ended March 31, 2014.

Net income decreased by \$8.8 million to \$20.8 million (\$0.25 per share) in the first quarter of 2014 from \$29.6 million (\$0.36 per share) in the prior year period. Earnings were negatively impacted by a \$13.9

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million increase in stock-based compensation as a result of a significant increase in the Company's share price in the first three months of 2014.

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# **President's Message**

North American land drilling activity demonstrated very modest growth in the first quarter of 2014 compared to the first quarter of the previous year. Drilling industry days in Canada were 3% higher, while in the United States drilling activity was unchanged. In international markets, drilling activity increased in Australia and Argentina; however, there was significant devaluation of the Argentine currency and activity levels in Mexico and Brazil remained weak.

Against this backdrop, Pason demonstrated strong operational and financial performance. Total revenue increased 13% from the previous year period to \$123.2 million, representing record quarterly revenue for the Company. This growth was driven by an increase in US market share, continued growth in product penetration, new revenue in frontier markets, and a strengthening of the US dollar relative to the Canadian dollar. The change in foreign exchange rates was responsible for approximately one third of the revenue increase. All of Pason's major product categories generated revenue growth above industry activity, led by year-over-year increases in Communications of 27% followed by Gas Analyzer of 15%.

EBITDA for the first quarter was a record \$70.5 million, an increase of 18% compared to the previous year period, and 57% of revenue compared to 55% the previous year. Free cash flow was \$47.9 million, up 48% from the previous year. The Company recorded net income of \$20.8 million, or \$0.25 per share, compared to \$29.6 million, or \$0.36 per share, in the first quarter of 2013. Earnings were significantly impacted by a \$13.9 million increase in stock-based compensation expense driven by an increase in share price.

Capital expenditures for the first quarter were \$16.5 million, up from \$13.9 million the previous year, as deployment of new hardware, including Pason Rig Display and components of the EDR evolution, continued and we upgraded a significant portion of our fleet of Workstations in the United States. On March 31, our cash position stood at \$116.8 million, plus \$12.4 million cash held in trust for the payment of the dividend in April. There is no debt on the balance sheet. Our quarterly dividend remains unchanged at \$0.15 per share.

#### **United States**

The US segment, our largest business unit, includes our US rental business and 3PS Inc., our Austinbased sensor manufacturer.

The number of drilling industry days in the first quarter of 2014 was essentially unchanged from the first quarter of the previous year and down 1% from the previous quarter. Revenue for the period increased 20% to \$64.1 million. Revenue growth above industry day growth was achieved through an increase in market share, higher product penetration and a favourable movement in the exchange rate. EDR market share for the first quarter averaged 59%, up two percentage points from the previous quarter and also up two percentage points from a year ago. On average, 991 US land rigs were operating Pason equipment during the first quarter of 2014, compared to 955 in the same period of 2013.

Average daily revenue per rig increased by 6%, from US\$590 to US\$628 from the previous year and by 3% from the previous quarter. Communications and Gas Analyzer again showed above average growth rates during the period.

Our US business unit was able to generate an operating profit of \$33.4 million in the first quarter, an increase of 40% over 2013. Operating profit was 52% of revenue compared to 45% for the previous year, as the business unit was able to effectively leverage its fixed cost structure and control variable costs.

#### Canada

Drilling activity in Canada was modestly higher in the first quarter of 2014 than in the previous year, with industry days up 3%. Revenue for the first quarter increased 4% from the prior year period to \$47.9 million. Market share was 96%, up two percentage points from the previous quarter, and down two

percentage points from a year ago. On average, 474 Canadian land rigs were operating Pason equipment compared to 475 the year before.

Average daily revenue per rig increased 5% year-over-year to \$1,113. Gas Analyzer, Communications and EDR peripherals (Workstations, SideKicks, and PRDs) showed above average growth rates during the period.

Operating costs increased by 14% year-over-year, primarily due to the acquisition of an additional segment of satellite bandwidth to improve the customer experience at the rig during the winter drilling season. As a result, our Canadian business unit was able to generate an operating profit of \$30.5 million for the first quarter of 2014, essentially unchanged from the same period in 2013.

#### International

Our International business unit, which includes our businesses in Latin America, Australia, and Offshore & Frontier, had a solid quarter overall with widely differing results by country. Revenue increased by 14% to \$11.2 million for the first quarter of 2014 compared to the previous year period; however, revenue was down 13% from the previous quarter. Significant devaluation in the Argentine Peso, together with continued industry weakness in Brazil and Mexico, more than offset increased activity in Argentina and revenue growth in Australia, Gulf of Mexico and the Middle East.

The International business unit was able to generate a quarterly operating profit of \$3.0 million, an increase of 57% over the previous year, but down 34% from the previous quarter.

#### **Outlook**

Analyst outlooks for drilling industry activity in North America are flat to modestly positive for the remainder of 2014, with a potential for increased activity towards the end of the year and into 2015 driven by LNG-related gas drilling activity in Canada.

We expect that some of the new products and product enhancements, both on the hardware and software sides, will continue to gain traction in the North American market. This includes the new Pason Rig Display (a ruggedized 19 inch touch screen computer) and the enhanced Pit Volume Totalizer (ePVT). We also expect continued growth in the Gulf of Mexico, Middle East, and other frontier regions.

We plan for an increase in our R&D, IT and Corporate Services cost as we make important investments in our technical infrastructure and systems, as well as in our business development capabilities. Our capital expenditure forecast for the next 12 months is up to about \$100 million, \$70 million of which is directed towards new hardware that can generate incremental revenue or save operating costs. Our cash-generating capacity and our cash position are more than sufficient to cover new business development, planned equipment upgrades and the dividend.

Marcel Kessler

President and Chief Executive Officer

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May 6, 2014

# **Management's Discussion and Analysis**

The following discussion and analysis has been prepared by management as of May 6, 2014, and is a review of the financial condition and results of operations of Pason Systems Inc. (Pason or the Company) based on International Financial Reporting Standards (IFRS) and should be read in conjunction with the consolidated financial statements and accompanying notes.

Certain information regarding the Company contained herein may constitute forward-looking statements under applicable securities laws. Such statements are subject to known or unknown risks and uncertainties that may cause actual results to differ materially from those anticipated or implied in the forward-looking statements.

All financial measures presented in this report are expressed in Canadian dollars unless otherwise indicated.

## **Overview of the 2014 First Quarter**

Three Months Ended March 31,	2014	2013	2012
(000s, except per share data)	(\$)	(\$)	(\$)
Revenue	123,174	109,267	115,145
Income	20,821	29,608	29,073
Per share – basic	0.25	0.36	0.35
Per share – diluted	0.25	0.36	0.35
EBITDA (1)	70,469	59,790	64,146
As a % of revenue	57.2	54.7	55.7
Funds flow from operations	56,311	50,090	53,587
Per share – basic	0.68	0.61	0.65
Per share – diluted	0.67	0.60	0.65
Cash from operating			
activities	64,385	46,194	45,004
Free cash flow (1)	47,876	32,250	25,521
Per share – basic	0.58	0.39	0.31
Per share – diluted	0.57	0.39	0.31
Cash dividends declared (2)	0.15	0.13	0.00

<sup>(1)</sup> Non-IFRS financial measures are defined in the Management's Discussion and Analysis section.

<sup>(2)</sup> The Company changed its dividend policy whereby, effective for 2013, the Company adopted a quarterly dividend to replace the semi-annual dividend.

## **Additional IFRS Measures**

In its audited consolidated financial statements, the Corporation uses certain additional IFRS measures. Management believes these measures provide useful supplemental information to readers.

## **Funds flow from operations**

Management believes that funds flow from operations, as reported in the Consolidated Statements of Cash Flows, is a useful additional measure as it represents the cash generated during the period, regardless of the timing of collection of receivables and payment of payables. Funds flow from operations represents the cash flow from continuing operations, excluding non-cash items. Funds flow from operations is defined as net income adjusted for depreciation and amortization expense, non-cash stock-based compensation expense, deferred taxes, and other non-cash items impacting operations.

## Cash from operating activities

Cash from operating activities is defined as funds flow from operations adjusted for changes in working capital items.

Funds flow from operations and cash from operating activities were impacted by the Company's accounting for the litigation provision. Before 2013, the Company recorded it as a non-cash add back to arrive at funds flow from operations. In 2013, the provision and settlement was treated as a change in working capital to calculate cash from operating activities.

## Non-IFRS Financial Measures

These definitions are not recognized measures under IFRS, and accordingly, may not be comparable to measures used by other companies. These Non-IFRS measures provide readers with additional information regarding the Company's ability to generate funds to finance its operations, fund its research and development and capital expenditure program, and pay dividends.

#### **EBITDA**

EBITDA is defined as net income before interest expense, income taxes, stock-based compensation expense, and depreciation and amortization expense.

#### Free cash flow

Free cash flow is defined as cash from operating activities less capital expenditures and deferred development costs.

## **Overall Performance**

Three Months Ended March 31,	2014	2013	Change
(000s)	(\$)	(\$)	(%)
Revenue			
Electronic Drilling Recorder (1)	53,515	46,874	14
Pit Volume Totalizer	18,641	16,870	10
Communications (1)	10,155	7,965	27
Software	8,710	8,142	7
AutoDriller	11,479	10,510	9
Gas Analyzer/Total Gas System	10,050	8,734	15
Sales	2,451	2,391	3
Other	8,173	7,781	5
Total revenue	123,174	109,267	13

<sup>(1)</sup> A portion of the Company's USA communications revenue was reclassified to EDR revenue to better reflect the nature of such revenue. All comparative figures have been restated accordingly. This change had no impact on reported key metrics, EBITDA, cash flow from operating activities, or net income (Q1 2013 - \$2,210).

Electronic Drilling Recorder (EDR) and Pit Volume Totalizer (PVT) rental day performance for Canada and the United States is reported below:

2014	2013	Change
		(%)
42,700	42,800	_
41,300	41,800	(1)
	42,700	<b>42,700</b> 42,800

United States			
Three Months Ended March 31,	2014	2013	Change
			(%)
EDR rental days (#)	89,100	85,900	4
PVT rental days (#)	68,300	63,600	7

## **Electronic Drilling Recorder**

The Pason EDR remains the Company's primary product. The EDR provides a complete system of drilling data acquisition, data networking, and drilling management tools and reports at both the wellsite and customer offices. The EDR is the base product from which all other wellsite instrumentation products are linked. By linking these products, a number of otherwise redundant elements such as data processing, display, storage, and networking are eliminated. This ensures greater reliability and a more robust system of instrumentation for the customer. Revenue generated from the EDR increased 14% for the first quarter of 2014 compared to the same period in 2013. This increase is attributable to continued growth in demand for EDR peripheral devices in all of the Company's major markets, an increase in US market share over the first quarter of 2013 (59% versus 57%), a strengthening US dollar relative to the Canadian dollar, and new revenue in frontier markets. Industry activity in the US market was unchanged in the first quarter of 2014, while first quarter Canadian rig activity increased 3% compared to the same period in 2013. Canadian EDR days were unchanged in the first quarter of 2014 compared to the same period in 2013, while US EDR days increased by 4%.

During the quarter ended March 31, 2014, the Pason EDR was installed on 96% of all active land rigs in Canada and 59% of the land rigs in the US.

In addition, the Company continues to gain new customers in its International business unit.

#### Pit Volume Totalizer

The PVT is Pason's proprietary solution for the detection and early warning of "kicks" that are caused by hydrocarbons entering the wellbore under high pressure and expanding as they migrate to the surface. PVT revenue for the quarter was impacted by an increase in product penetration in the US market and the foreign exchange fluctuation, offset by the change in rig activity previously described above. During the quarter ended March 31, 2014, the PVT was installed on 97% of rigs with a Pason EDR in Canada and 77% in the US, compared to 98% and 74%, respectively, in the same period of 2013.

#### **Communications**

Pason's Communications rental revenue is derived from the Company's automatic aiming satellite system. This system provides high-speed wellsite communications for email and web application management tools. Pason displays all data in standard forms on its DataHub web application, although if customers require greater analysis or desire to have the information transferred to another supplier's database, data is available for export from the Pason DataHub using WITSML (a specification for transferring data among oilfield service companies, drilling contractors, and operators). The Company continues to complement its satellite equipment with High Speed Packet Access (HSPA), a high-speed wireless ground system that requires lower capital cost, less service, and lower cost per Internet kilobyte, benefiting Company margins.

Communications revenue increased by 27% in the first quarter of 2014 compared to the same period in 2013, driven in large part by increased revenue in the US market due to increased product usage and the strengthening US dollar relative to the Canadian dollar.

#### Software

The Pason DataHub is the Company's data management system that collects, stores, and displays drilling data, reports, and real-time information from drilling operations. The DataHub provides access to data through a number of innovative applications or services, including:

- Live Rig View (LRV), which provides advanced data viewing, directional drilling, and 3D visualization of drilling data in real time via a web browser.
- Mobile Viewer, which allows users to access their data on mobile devices, including iPhone, iPad, BlackBerry, and Android.
- WITSML, which provides seamless data sharing with third-party applications, enhancing the value of data hosted by Pason.
- Additional specialized software, including remote directional.

During the first quarter of 2014, 96% of the Company's Canadian customers and 91% of customers in the US were using all or a portion of the functionality of the DataHub, compared to 96% and 88%, respectively, in the first quarter of 2013.

#### AutoDriller

Pason's AutoDriller is used to maintain constant weight on the drill bit while a well is being drilled. During the quarter ended March 31, 2014, the AutoDriller was installed on 75% of Canadian and 45% of US land rigs operating with a Pason EDR system, compared to 72% and 46%, respectively, in 2013.

## Gas Analyzer

The Pason Gas Analyzer, which has replaced the Total Gas System (TGAS) in the Canadian and US markets, measures the total hydrocarbon gases (C1 through C4) exiting the wellbore, and then calculates the lag time to show the formation depth where the gases were produced. The Gas Analyzer increases the functionality that was found in the TGAS product to include the actual composition of the gas, and further calculates geologic ratios from the gas composition to assist in indicating the type of gas, natural gas liquid, or oil in the formation. The Company continues to realize increased product penetration for this product. During the first three months of 2014, the Gas Analyzer was installed on 59% of Canadian and 23% of US land rigs operating with a Pason EDR system. The penetration in Canada is an increase of approximately 8% in market share over 2013 levels while the US has seen an increase of 1%. The roll out of the Gas Analyzer in the International markets continues with anticipated completion in most of the major markets in 2014.

#### Sales

Sales represent sensors and other systems sold by 3PS, Inc. and spare parts sold by Pason Offshore.

#### Other

Other is comprised mostly of the rental of service rig recorders in Latin America, the Electronic Choke Actuator, Hazardous Gas Alarm products, and Mobilization revenue.

# **Discussion of Operations**

# **United States Operations**

Three Months Ended March 31,	2014	2013	Change
(000s)	(\$)	(\$)	(%)
Revenue			
Electronic Drilling Recorder (1)	30,453	25,560	19
Pit Volume Totalizer	9,393	8,019	17
Communications (1)	3,782	1,980	91
Software	5,049	4,309	17
AutoDriller	5,498	4,980	10
Gas Analyzer	3,630	3,002	21
Sales	2,271	2,041	11
Other	4,056	3,593	13
Total revenue	64,132	53,484	20
Operating costs	23,147	22,240	4
Depreciation and amortization	7,560	7,384	2
Segment operating profit	33,425	23,860	40

<sup>(1)</sup> A portion of the Company's USA communications revenue was reclassified to EDR revenue to better reflect the nature of such revenue. All comparative figures have been restated accordingly. This change had no impact on reported key metrics, EBITDA, cash flow from operating activities, or net income (Q1 2013 - \$2,210).

Three Months Ended March 31,	2014	20	2013	
	USD	CAD	USD	CAD
Revenue per EDR day	628	693	590	595
Revenue per industry day	368	406	334	337

US segment revenue increased by 20% in the first quarter of 2014 over the 2013 comparable period (10% increase when measured in USD).

Industry activity in the US market during the first quarter of 2014 was unchanged from the prior year; however, revenue from the rental of instrumentation increased by 21% over 2013 levels. EDR rental days increased by 4% for the three months ended March 31, 2014, over the same time period in 2013, while revenue per EDR day in the first quarter of 2014 increased to \$693, an increase of \$98 over the same period in 2013.

Market share gains, increased product penetration and a favourable movement in the exchange rate all contributed to revenue growth in the US segment. US market share was 59% during the quarter ended March 31, 2014, up from 57% in the same period of 2013. During the quarter, the US segment saw the most significant improvements in product penetration for EDR peripheral devices, Pit Volume Totalizer, Communications, and the Gas Analyzer. Revenue across all product lines was positively impacted by a favorable change in the US dollar exchange rate.

Segment profit, as a percentage of revenue, was 52% for the first quarter of 2013 compared to 45% for the corresponding period in 2013, an increase of \$9.6 million. The US business unit was able to increase its operating margin primarily by leveraging its fixed cost structure and controlling variable costs.

## **Canadian Operations**

Three Months Ended March 31,	2014	2013	Change
(000s)	(\$)	(\$)	(%)
Revenue			
Electronic Drilling Recorder	18,438	17,374	6
Pit Volume Totalizer	7,447	7,291	2
Communications	5,994	5,649	6
Software	3,502	3,733	(6)
AutoDriller	4,816	4,619	4
Gas Analyzer	5,245	4,654	13
Sales	_	_	_
Other	2,419	2,635	(8)
Total revenue	47,861	45,955	4
Operating costs	10,923	9,607	14
Depreciation and amortization	6,479	6,021	8
Segment operating profit	30,459	30,327	_

Canadian segment revenue grew by 4% for the three months ended March 31, 2014, compared to the same period in 2013. This positive growth is a result of a 3% increase in the number of drilling industry days from 2013 levels, combined with greater penetration of a number of different product groups, while market share decreased to 96% from 98% in the comparable period of 2013. EDR rental days were unchanged in the first guarter of 2014 compared to 2013 levels.

The Canadian business unit was able to increase its revenue in the first quarter mostly through increased product adoption, notably EDR peripherals and the Gas Analyzer, and increases in Communications revenue.

The factors above combined to result in the following:

- An increase in revenue per EDR day during the first quarter of 2014 compared to 2013 of \$52 to \$1,113.
- First quarter revenue per industry day of \$1,064 in 2014 compared to \$1,045 in 2013.

Operating costs increased by 14% in the first quarter of 2014 relative to the same period in 2013, primarily due to a \$0.9 million increase in satellite bandwidth costs, as an additional segment was added to improve the customer experience at the rig. As a result, segment operating profit for the first quarter of 2014 of \$30.5 million is an increase of \$0.1 million over the same period in 2013.

## **International Operations**

Three Months Ended March 31,	2014	2013	Change
(000s)	(\$)	(\$)	(%)
Revenue			
Electronic Drilling Recorder	4,624	3,940	17
Pit Volume Totalizer	1,801	1,560	15
Communications	379	336	13
Software	159	100	59
AutoDriller	1,165	911	28
Gas Analyzer/Total Gas System	1,175	1,078	9
Sales	180	350	(49)
Other	1,698	1,553	9
Total revenue	11,181	9,828	14
Operating costs	6,491	6,394	2
Depreciation and amortization	1,703	1,529	11
Segment operating profit	2,987	1,905	57

Revenue in the International operations increased 14% in the first quarter of 2014 compared to the same time period in 2013, with increased revenue from each of the Company's rental products.

Operating profit increased by \$1.1 million for the first quarter of 2014 over 2013, an increase of 57%.

A number of factors influenced these results:

- Australia revenue increased 38% for the first quarter of 2014 as drilling activity continues to increase across the region, accompanied by increased penetration of the company's rental products, most significantly EDR peripheral devices and the Gas Analyzer.
- The Company saw increased activity in Argentina, however significant devaluation of the Argentine Peso, together with continued market weakness in Mexico and Brazil, led to a 6% decrease in revenue from Latin America in the first quarter of 2014 compared to 2013.
- The Company continues to increase its customer base in areas the Company has identified as
  "frontier markets" including the Middle East and North Africa (MENA) regions. These new markets,
  combined with increases in market share in the Gulf of Mexico, experienced an increase in first
  quarter revenue of 83% over the same period in 2013.

Segment operating profit increased by 57% year-over-year to \$3.0 million in the first quarter of 2014, compared to \$1.9 million in the same period of 2013.

## **Corporate Expenses**

Three Months Ended March 31,	2014	2013	Change
(000s)	(\$)	(\$)	(%)
Other expenses			
Research and development	7,658	6,526	17
Corporate services	4,476	4,160	8
Stock-based compensation	17,668	3,750	371
Other			
Foreign exchange (gain) loss	(450)	220	N/A
Other	460	330	39
Total corporate expenses	29,812	14,986	99

#### Q1 2014 vs Q4 2013

The first quarter of the year is typically the strongest for Pason due to the seasonality of Canadian drilling activity. Consolidated revenue of \$123.2 million in the first quarter of 2014 compared to \$108.9 million in the fourth quarter of 2013, an increase of 13%. The Company experienced revenue growth in all of its rental product groups in the United States and Canada, while international revenues decreased due to a significant devaluation in the Argentine Peso and continued weakness in industry activity in Mexico and Brazil.

Sequentially, EBITDA increased 28%, from \$55.2 million in the fourth quarter of 2013 to \$70.5 million in the first quarter of 2014, while funds flow from operations increased 19%, to \$56.3 million in the first quarter of 2014 from \$47.5 million in the previous quarter.

Net income decreased by 14% to \$20.8 million (\$0.25 per share) in the first quarter of 2014 from \$24.3 million (\$0.29 per share) in the prior quarter. Due to a significant increase in the Company's share price in the first quarter of 2014, stock-based compensation was \$11.5 million higher in the first quarter of 2014 than in the fourth quarter of 2013. The effective tax rate for the first quarter of 2014 is significantly higher than the same period of 2013 as a result of the significant non-deductible, non-cash expense provision for the expensing of common share options under the Black-Scholes pricing model.

# First Quarter Conference Call

Pason will be conducting a conference call for interested analysts, brokers, investors and media representatives to review its first quarter results at 9:00 am (Calgary time) on Wednesday, May 7, 2014. The conference call dial-in number is 1-888-231-8191 or 1-647-427-7450. You can access the seven-day replay by dialing 1-855-859-2056 or 1-416-849-0833, using password 10605098.

Pason Systems Inc. is a leading global provider of specialized data management systems for drilling rigs. Our solutions, which include data acquisition, wellsite reporting, remote communications, and web-based information management, enable collaboration between the rig and the office. Pason's common shares trade on the Toronto Stock Exchange under the symbol PSI.

Additional information, including the Company's Annual Report and Annual Information Form for the year ended December 31, 2013, is available on SEDAR at <a href="https://www.sedar.com">www.sedar.com</a> or on the Company's website at <a href="https://www.pason.com">www.pason.com</a>.

Shareholders are also invited to attend the Company's Annual and Special Meeting on Wednesday, May 7, 2014, at 3:30 pm at the offices of Pason Systems Inc., 6120 Third Street SE, Calgary, Alberta.

# **Condensed Consolidated Interim Balance Sheets**

As at	March 31, 2014	December 31, 2013
(CDN 000s) (unaudited)	(\$)	(\$)
Assets		
Current		
Cash and cash equivalents	116,803	78,018
Cash held in trust	12,356	11,502
Trade and other receivables	98,390	87,469
Prepaid expenses	2,268	3,121
Income taxes recoverable	8,512	15,752
Total current assets	238,329	195,862
Non-current		
Property, plant and equipment	188,840	183,601
Intangible assets and goodwill	66,122	65,261
Deferred tax assets	_	1,152
Total non-current assets	254,962	250,014
Total assets	493,291	445,876
Liabilities and equity		
Current		
Trade payables and accruals	37,318	30,485
Income taxes payable	2,525	_
Stock-based compensation liability	33,903	25,942
Dividend payable	12,356	11,502
Total current liabilities	86,102	67,929
Non-current		
Stock-based compensation liability	7,089	3,905
Deferred tax liabilities	9,045	7,573
Total non-current liabilities	16,134	11,478
Equity		
Share capital	88,176	80,725
Share-based benefits reserve	12,927	12,927
Foreign currency translation reserve	16,628	7,958
Retained earnings	273,324	264,859
Total equity	391,055	366,469
Total liabilities and equity	493,291	445,876

# **Condensed Consolidated Interim Statements of Operations**

	Three Months Ended March	
	2014	2013
(CDN 000s, except per share data) (unaudited)	(\$)	(\$)
Revenue Equipment rentals and sales	123,174	109,267
Operating expenses Rental services	35,572	33,876
Local administration	4,989	4,365
Depreciation and amortization	15,742	14,934
	56,303	53,175
Operating profit	66,871	56,092
Other expenses		
Research and development	7,658	6,526
Corporate services	4,476	4,160
Stock-based compensation	17,668	3,750
Other expenses	10	550
	29,812	14,986
Income before income taxes	37,059	41,106
Income taxes	16,238	11,498
Net income	20,821	29,608
Income per share		
Basic	0.25	0.36
Diluted	0.25	0.36

# **Condensed Consolidated Interim Statements of Other Comprehensive Income**

	Three Months Ended March 31,		
	2014	2013	
(CDN 000s) (unaudited)	(\$)	(\$)	
Net income	20,821	29,608	
Items that may be reclassified subsequently to net income:			
Foreign currency translation adjustment	8,670	5,850	
Total comprehensive income	29,491	35,458	

# **Condensed Consolidated Interim Statements of Changes in Equity**

	Share Capital	Share-Based Benefits Reserve	Foreign Currency Translation Reserve	Retained Earnings	Total Equity
(CDN 000s) (unaudited)	(\$)	(\$)	(\$)	(\$)	(\$)
Balance at January 1, 2013	79,393	12,927	(8,348)	284,724	368,696
Net income	_	_	_	29,608	29,608
Dividends	_	_	_	(10,667)	(10,667)
Other comprehensive income	_	_	5,850	_	5,850
Exercise of stock options	18	_	_	_	18
Balance at March 31, 2013	79,411	12,927	(2,498)	303,665	393,505
Net loss	_	_	_	(5,953)	(5,953)
Dividends	_	_	_	(32,853)	(32,853)
Other comprehensive income	_	_	10,456	_	10,456
Exercise of stock options	1,314	_	_	_	1,314
Balance at December 31, 2013	80,725	12,927	7,958	264,859	366,469
Net income	_	_	_	20,821	20,821
Dividends	_	_	_	(12,356)	(12,356)
Other comprehensive income	_	_	8,670	_	8,670
Exercise of stock options	7,451	_	_	_	7,451
Balance at March 31, 2014	88,176	12,927	16,628	273,324	391,055

# **Condensed Consolidated Interim Statements of Cash Flows**

Three Months Ended March 31,

	2014	2013
(CDN 000s) (unaudited)	(\$)	(\$)
Cash from operating activities		
Net income	20,821	29,608
Adjustment for non-cash items:		
Depreciation and amortization	15,742	14,934
Stock-based compensation	17,668	3,750
Deferred income taxes	2,657	1,720
Unrealized foreign exchange (gain) loss	(577)	78
Funds flow from operations	56,311	50,090
Movements in non-cash working capital items:		
Increase in trade and other receivables	(9,594)	(9,681)
Decrease in prepaid expenses	924	406
Decrease in income taxes	10,774	6,870
Increase in trade payables and accruals	5,293	1,961
Effects of exchange rate changes	1,778	1,048
Cash generated from operating activities	65,486	50,694
Income tax paid	(1,101)	(4,500)
Net cash from operating activities	64,385	46,194
Cash flows from (used in) financing activities		
Proceeds from issuance of common shares	3,565	18
Purchase of stock options	(2,592)	(1,922)
Payment of dividends	(11,502)	(19,691)
Net cash used in financing activities	(10,529)	(21,595)
Cash flows (used in) from investing activities		
Additions to property, plant and equipment	(14,453)	(10,201)
Deferred development costs	(2,056)	(3,743)
Proceeds on disposal of property, plant and equipment	86	44
Changes in non-cash working capital	997	(754)
Net cash used in investing activities	(15,426)	(14,654)
Effect of exchange rate on cash and cash equivalents	1,209	979
Net increase in cash and cash equivalents	39,639	10,924
Cash and cash equivalents, beginning of period	89,520	157,944
Cash and cash equivalents, end of period	129,159	168,868
Cash and cash equivalents consists of:		
Cash and cash equivalents	116,803	158,201
Cash held in trust	12,356	10,667
Cash and cash equivalents, end of period	129,159	168,868

Prior year comparatives have been restated to conform to current year presentation

# **Operating Segments**

The Company operates in three geographic segments: Canada, the United States, and International (Latin America, Offshore, the Eastern Hemisphere, and the Middle East). The amounts related to each segment are as follows:

Revenue         (5)         (5)         (5)         (5)           Revenue         47,861         64,132         11,181         123,174           Operating costs         10,923         23,147         6,491         40,561           Depreciation and amortization         6,479         7,560         1,703         15,742           Segment operating profit         30,459         33,425         2,987         66,871           Research and development         7,658         4,476         4,476           Stock-based compensation         17,668         17,668           Other expenses         10         10           Income taxes         16,238         10           Net income         20,821         20,821           Capital expenditures         3,913         11,018         1,578         16,509           Goodwill         -         20,457         2,600         23,057           Intangible assets         32,828         7,436         2,801         43,065           Segment liabilities         36,681         32,945         8,610         102,236           Three Months Ended March 31, 2013           Revenue         45,955         53,484         9,828         109,267 <th>Three Months Ended March 31, 2014</th> <th>Canada</th> <th><b>United States</b></th> <th>International</th> <th>Total</th>	Three Months Ended March 31, 2014	Canada	<b>United States</b>	International	Total
Operating costs         10,923         23,147         6,491         40,661           Depreciation and amortization         6,479         7,560         1,703         15,742           Segment operating profit         30,459         33,425         2,987         66,871           Research and development         7,658         4,476         4,476           Stock-based compensation         17,668         17,668         10           Other expenses         16,238         10         10           Income taxes         16,238         11,018         1,578         16,238           Net income         2,0457         2,600         23,057           Inlangible assets         3,913         11,018         1,578         16,509           Segment assets         166,469         262,406         64,416         493,291           Segment liabilities         60,681         32,945         8,610         102,236           Three Months Ended March 31, 2013           Revenue         45,955         53,484         9,828         109,267           Operating costs         9,607         22,240         6,344         38,241           Depreciation and amortization         6,021         7,384         1,529		(\$)	(\$)	(\$)	(\$)
Depreciation and amortization         6,479         7,560         1,703         15,742           Segment operating profit         30,459         33,425         2,987         66,871           Research and development	Revenue	47,861	64,132	11,181	123,174
Segment operating profit         30,459         33,425         2,987         66,871           Research and development         7,658         4,476         4,476         5,668         2,476         66,871         7,658         66,871         7,658         66,871         7,658         66,871         7,658         66,871         7,658         66,476         8,4476         65,681         10         66,871         10 <td< td=""><td>Operating costs</td><td>10,923</td><td>23,147</td><td>6,491</td><td>40,561</td></td<>	Operating costs	10,923	23,147	6,491	40,561
Research and development	Depreciation and amortization	6,479	7,560	1,703	15,742
Corporate services         4,476           Stock-based compensation         17,668           Other expenses         10           Income taxes         16,238           Net income         20,821           Capital expenditures         3,913         11,018         1,578         16,508           Goodwill         —         20,457         2,600         23,057           Intangible assets         32,828         7,436         2,801         43,065           Segment assets         166,469         262,406         64,416         493,291           Segment liabilities         60,681         32,945         8,610         102,236           Revenue         45,955         53,484         9,828         109,267           Operating costs         9,607         22,240         6,394         38,241           Depreciation and amortization         6,021         7,384         1,529         14,934           Segment operating profit         30,327         23,860         1,905         56,926           Corporate services         5         4,160         3,750         3,750         3,750           Other expenses         5         5         4,311         2,606         11,498	Segment operating profit	30,459	33,425	2,987	66,871
Stock-based compensation         17,668           Other expenses         10           Income taxes         16,238           Net income         20,821           Capital expenditures         3,913         11,018         1,578         16,509           Goodwill         —         20,457         2,600         23,057           Intangible assets         32,828         7,436         2,801         43,065           Segment assets         166,469         262,406         64,416         493,291           Segment liabilities         60,681         32,945         8,610         102,236           Revenue         45,955         53,484         9,828         109,267           Operating costs         9,607         22,240         6,394         38,241           Depreciation and amortization         6,021         7,384         1,529         14,934           Segment operating profit         30,327         23,860         1,905         56,092           Research and development         5         5         4,160         6,526           Corporate services         5         5         5         1,494         6,526           Corporate services         5         5         <	Research and development				7,658
Other expenses         10           Income taxes         16,238           Net income         20,821           Capital expenditures         3,913         11,018         1,578         16,509           Goodwill         —         20,457         2,600         23,057           Intangible assets         32,828         7,436         2,801         43,065           Segment assets         166,469         262,406         64,416         493,291           Segment liabilities         60,681         32,945         8,610         102,236           Three Months Ended March 31, 2013           Revenue         45,955         53,484         9,828         109,267           Operating costs         9,607         22,240         6,394         38,241           Depreciation and amortization         6,021         7,384         1,529         14,934           Segment operating profit         30,327         23,860         1,905         56,092           Research and development         5,526         4,160         50,002         6,226         4,160         50,002         6,526         6,502         6,502         6,504         1,498         7,002         4,311         2,606         1,498	Corporate services				4,476
The come taxes   16,238   Net income   20,821     Capital expenditures   3,913   11,018   1,578   16,509     Goodwill   — 20,457   2,600   23,057     Intangible assets   32,828   7,436   2,801   43,065     Segment assets   166,469   262,406   64,416   493,291     Segment liabilities   60,681   32,945   8,610   102,236     Three Months Ended March 31, 2013     Revenue   45,955   53,484   9,828   109,267     Operating costs   9,607   22,240   6,394   38,241     Depreciation and amortization   6,021   7,384   1,529   14,934     Segment operating profit   30,327   23,860   1,905   56,092     Research and development   6,526     Corporate services   4,160     Stock-based compensation   5,500     Stock-based compensation   5,500     Other expenses   5,500     Income taxes   7,027   4,311   2,606   13,944     Goodwill   — 18,797   2,600   21,397     Intangible assets   27,523   9,353   3,411   40,287     Segment assets   18,825   255,898   65,191   509,914     Capital expenditures   27,523   9,353   3,411   40,287     Segment assets   18,825   255,898   65,191   509,914     Capital expenditures   27,523   9,553   3,411   40,287     Segment assets   18,825   255,898   65,191   509,914     Capital expenditures   27,523   9,553   3,411   40,287     Segment assets   27,523   9,553   3,411   40,287     Segment assets   18,825   255,898   65,191   509,914     Capital expenditures   27,523   9,553   3,411   40,287     Capital expenditures   27,523   9,	Stock-based compensation				17,668
Net income         20,821           Capital expenditures         3,913         11,018         1,578         16,509           Goodwill         —         20,457         2,600         23,057           Intangible assets         32,828         7,436         2,801         43,065           Segment assets         166,469         262,406         64,416         493,291           Segment liabilities         60,681         32,945         8,610         102,236           Three Months Ended March 31, 2013           Revenue         45,955         53,484         9,828         109,267           Operating costs         9,607         22,240         6,394         38,241           Depreciation and amortization         6,021         7,384         1,529         14,934           Segment operating profit         30,327         23,860         1,905         56,092           Research and development         6,526         4,160         500,002           Stock-based compensation         3,750         4,811         2,606         11,498           Net income         2,600         2,300         13,944         14,98           Net income         7,027         4,311         2,606 <t< td=""><td>Other expenses</td><td></td><td></td><td></td><td>10</td></t<>	Other expenses				10
Capital expenditures         3,913         11,018         1,578         16,509           Goodwill         —         20,457         2,600         23,057           Intangible assets         32,828         7,436         2,801         43,065           Segment assets         166,469         262,406         64,416         493,291           Segment liabilities         60,681         32,945         8,610         102,236           Three Months Ended March 31, 2013           Revenue         45,955         53,484         9,828         109,267           Operating costs         9,607         22,240         6,394         38,241           Depreciation and amortization         6,021         7,384         1,529         14,934           Segment operating profit         30,327         23,860         1,905         56,092           Research and development         6,526         6,526         6,526         6,526         6,526           Corporate services         5         5,50         1,149         3,750         6,526         6,526         6,526           Other expenses         5         5,50         5,50         6,526         6,526         6,526         6,526         6,526         6,526 </td <td>Income taxes</td> <td></td> <td></td> <td></td> <td>16,238</td>	Income taxes				16,238
Goodwill         —         20,457         2,600         23,057           Intangible assets         32,828         7,436         2,801         43,065           Segment assets         166,469         262,406         64,416         493,291           Segment liabilities         60,681         32,945         8,610         102,236           Three Months Ended March 31, 2013           Revenue         45,955         53,484         9,828         109,267           Operating costs         9,607         22,240         6,394         38,241           Depreciation and amortization         6,021         7,384         1,529         14,934           Segment operating profit         30,327         23,860         1,905         56,092           Research and development         6,526         500         4,160         500         500         200         3,750           Other expenses         5         5         5         5         5         5         1,498         1,498         1,498         1,498         1,498         1,498         1,498         1,498         1,498         1,498         1,499         1,499         1,498         1,499         1,499         1,499         1,499         1,49	Net income				20,821
Intangible assets         32,828         7,436         2,801         43,065           Segment assets         166,469         262,406         64,416         493,291           Segment liabilities         60,681         32,945         8,610         102,236           Three Months Ended March 31, 2013           Revenue         45,955         53,484         9,828         109,267           Operating costs         9,607         22,240         6,394         38,241           Depreciation and amortization         6,021         7,384         1,529         14,934           Segment operating profit         30,327         23,860         1,905         56,092           Research and development         6,526         4,160         5tock-based compensation         3,750           Other expenses         550         550         550         14,98           Net income         29,608           Capital expenditures         7,027         4,311         2,606         13,944           Goodwill         —         18,797         2,600         21,397           Intangible assets         27,523         9,353         3,411         40,287           Segment assets         188,825         255,898	Capital expenditures	3,913	11,018	1,578	16,509
Segment assets         166,469         262,406         64,416         493,291           Segment liabilities         60,681         32,945         8,610         102,236           Three Months Ended March 31, 2013           Revenue         45,955         53,484         9,828         109,267           Operating costs         9,607         22,240         6,394         38,241           Depreciation and amortization         6,021         7,384         1,529         14,934           Segment operating profit         30,327         23,860         1,905         56,092           Research and development         5,526         4,160         3,750           Corporate services         4,160         3,750         4,160         3,750           Other expenses         550         11,498         11,498           Net income         29,608         11,498           Ret income         29,608         13,944           Goodwill         -         18,797         2,600         21,397           Intangible assets         27,523         9,353         3,411         40,287           Segment assets         18,8825         255,898         65,191         509,914	Goodwill	_	20,457	2,600	23,057
Segment liabilities         60,681         32,945         8,610         102,236           Three Months Ended March 31, 2013           Revenue         45,955         53,484         9,828         109,267           Operating costs         9,607         22,240         6,394         38,241           Depreciation and amortization         6,021         7,384         1,529         14,934           Segment operating profit         30,327         23,860         1,905         56,092           Research and development         6,526         4,160         5tock-based compensation         3,750           Other expenses         550         11,498         11,498           Net income         29,608           Capital expenditures         7,027         4,311         2,606         13,944           Goodwill         -         18,797         2,600         21,397           Intangible assets         27,523         9,353         3,411         40,287           Segment assets         188,825         255,898         65,191         509,914	Intangible assets	32,828	7,436	2,801	43,065
Revenue	Segment assets	166,469	262,406	64,416	493,291
Revenue         45,955         53,484         9,828         109,267           Operating costs         9,607         22,240         6,394         38,241           Depreciation and amortization         6,021         7,384         1,529         14,934           Segment operating profit         30,327         23,860         1,905         56,092           Research and development         6,526         4,160         4,160         3,750           Corporate services         550         550         550         550           Other expenses         550         11,498         11,498           Net income         29,608         13,944         2,606         13,944           Goodwill         -         18,797         2,600         21,397           Intangible assets         27,523         9,353         3,411         40,287           Segment assets         188,825         255,898         65,191         509,914	Segment liabilities	60,681	32,945	8,610	102,236
Operating costs         9,607         22,240         6,394         38,241           Depreciation and amortization         6,021         7,384         1,529         14,934           Segment operating profit         30,327         23,860         1,905         56,092           Research and development         6,526         4,160         4,160           Stock-based compensation         3,750         3,750         550           Other expenses         550         11,498           Net income         29,608         11,498           Net income         29,608         13,944           Goodwill         7,027         4,311         2,606         13,944           Goodwill         -         18,797         2,600         21,397           Intangible assets         27,523         9,353         3,411         40,287           Segment assets         188,825         255,898         65,191         509,914	Three Months Ended March 31, 2013				
Depreciation and amortization         6,021         7,384         1,529         14,934           Segment operating profit         30,327         23,860         1,905         56,092           Research and development         6,526           Corporate services         4,160           Stock-based compensation         3,750           Other expenses         550           Income taxes         11,498           Net income         29,608           Capital expenditures         7,027         4,311         2,606         13,944           Goodwill         —         18,797         2,600         21,397           Intangible assets         27,523         9,353         3,411         40,287           Segment assets         188,825         255,898         65,191         509,914	Revenue	45,955	53,484	9,828	109,267
Segment operating profit         30,327         23,860         1,905         56,092           Research and development         6,526           Corporate services         4,160           Stock-based compensation         3,750           Other expenses         550           Income taxes         11,498           Net income         29,608           Capital expenditures         7,027         4,311         2,606         13,944           Goodwill         —         18,797         2,600         21,397           Intangible assets         27,523         9,353         3,411         40,287           Segment assets         188,825         255,898         65,191         509,914	Operating costs	9,607	22,240	6,394	38,241
Research and development         6,526           Corporate services         4,160           Stock-based compensation         3,750           Other expenses         550           Income taxes         11,498           Net income         29,608           Capital expenditures         7,027         4,311         2,606         13,944           Goodwill         —         18,797         2,600         21,397           Intangible assets         27,523         9,353         3,411         40,287           Segment assets         188,825         255,898         65,191         509,914	Depreciation and amortization	6,021	7,384	1,529	14,934
Corporate services         4,160           Stock-based compensation         3,750           Other expenses         550           Income taxes         11,498           Net income         29,608           Capital expenditures         7,027         4,311         2,606         13,944           Goodwill         -         18,797         2,600         21,397           Intangible assets         27,523         9,353         3,411         40,287           Segment assets         188,825         255,898         65,191         509,914	Segment operating profit	30,327	23,860	1,905	56,092
Stock-based compensation         3,750           Other expenses         550           Income taxes         11,498           Net income         29,608           Capital expenditures         7,027         4,311         2,606         13,944           Goodwill         —         18,797         2,600         21,397           Intangible assets         27,523         9,353         3,411         40,287           Segment assets         188,825         255,898         65,191         509,914	Research and development				6,526
Other expenses         550           Income taxes         11,498           Net income         29,608           Capital expenditures         7,027         4,311         2,606         13,944           Goodwill         —         18,797         2,600         21,397           Intangible assets         27,523         9,353         3,411         40,287           Segment assets         188,825         255,898         65,191         509,914	Corporate services				4,160
Income taxes         11,498           Net income         29,608           Capital expenditures         7,027         4,311         2,606         13,944           Goodwill         —         18,797         2,600         21,397           Intangible assets         27,523         9,353         3,411         40,287           Segment assets         188,825         255,898         65,191         509,914	Stock-based compensation				3,750
Net income         29,608           Capital expenditures         7,027         4,311         2,606         13,944           Goodwill         —         18,797         2,600         21,397           Intangible assets         27,523         9,353         3,411         40,287           Segment assets         188,825         255,898         65,191         509,914	Other expenses				550
Capital expenditures         7,027         4,311         2,606         13,944           Goodwill         —         18,797         2,600         21,397           Intangible assets         27,523         9,353         3,411         40,287           Segment assets         188,825         255,898         65,191         509,914	Income taxes				11,498
Goodwill         —         18,797         2,600         21,397           Intangible assets         27,523         9,353         3,411         40,287           Segment assets         188,825         255,898         65,191         509,914	Net income				29,608
Intangible assets         27,523         9,353         3,411         40,287           Segment assets         188,825         255,898         65,191         509,914	Capital expenditures	7,027	4,311	2,606	13,944
Segment assets         188,825         255,898         65,191         509,914	Goodwill	_	18,797	2,600	21,397
	Intangible assets	27,523	9,353	3,411	40,287
Segment liabilities         91,469         15,518         9,422         116,409	Segment assets	188,825	255,898	65,191	509,914
	Segment liabilities	91,469	15,518	9,422	116,409

# **Other Expenses**

#### Three Months Ended March 31,

	2014	2013
	(\$)	(\$)
Foreign exchange (gain) loss	(450)	220
Other	460	330
Other expenses	10	550

### Pason Systems Inc.

Pason Systems Inc. is a leading global provider of specialized data management systems for drilling rigs. Our solutions, which include data acquisition, wellsite reporting, remote communications, and web-based information management, enable collaboration between the rig and the office. Pason's common shares trade on the Toronto Stock Exchange under the symbol PSI.TO.

For more information about Pason Systems Inc., visit the company's website at www.pason.com or contact:

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Certain information regarding the Company contained herein may constitute forward-looking information under applicable securities law. The words "anticipate", "expect", "believe", "may", "should", "will", "estimate", "project", "outlook", "forecast" or other similar words are used to identify such forward-looking information and statements. Forward-looking statements in this document may include statements, express or implied regarding the anticipated business prospects and financial performance of Pason; expectations or projections about future strategies and goals for growth and expansion; expected and future cash flows and revenues; and expected impact of future commitments. These forward-looking statements are based upon various underlying factors and assumptions, including the state of the economy and the oil and gas exploration and production business, in particular; the Company's business prospects and opportunities; and estimates of the financial and operational performance of Pason.

Forward-looking information and statements are subject to known or unknown risks and uncertainties that may cause actual results to differ materially from those anticipated or implied in the forward-looking information and statements. Risk factors that could cause actual results or events to differ materially from current expectations include, among others, the ability of Pason to successfully implement its strategic initiatives and whether such strategic initiatives will yield the expected benefits, the operating performance of Pason's assets and businesses, the price of energy commodities, competitive factors in the energy industry, changes in laws and regulations affecting Pason's businesses, technological developments, and general economic conditions.

Readers are cautioned not to place undue reliance on forward-looking statements as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Such forward looking statements, although considered reasonable by management as of the date hereof, may prove to be incorrect and actual results may differ materially from those anticipated. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement.

Additional information on risks and uncertainties and other factors that could affect Pason's operations or financial results are included in Pason's reports on file with the Canadian securities regulatory authorities and may be accessed through the SEDAR website (<a href="www.sedar.com">www.sedar.com</a>) or through Pason's website (<a href="www.pason.com">www.pason.com</a>). Furthermore, any forward looking statements contained in this news release are made as of the date of this news release, and Pason does not undertake any obligation to update publicly or to revise any of the included forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by securities law.